

A photograph of the Chicago skyline at dusk, featuring the Wrigley Building, the Tribune Tower, and various skyscrapers reflected in the water of the Chicago River.

Illinois Society of Dermatology Physician Assistants

2026

Midwest Dermatology Conference

Midwest Momentum

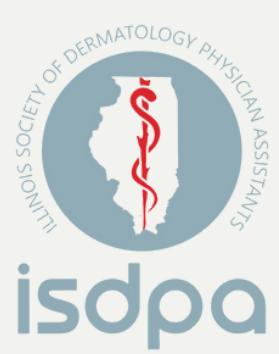
INDUSTRY PROSPECTUS

August 27-29, 2026

The Westin Chicago River North
320 North Dearborn Street
Chicago, IL 60657

Contact

Executive Director Terry Arnold, MBA, PA-C
Phone (918) 808-5952
Website isdpa.org
Email execdirector@isdpa.org
Address 3023 N. Clark Street, #300, Chicago, IL 60657





Dear Industry Partners,

On behalf of the Illinois Society of Dermatology Physician Assistants (ISDPA), we invite you to partner with us for the **2026 Midwest Dermatology Conference (MDC)** at the Westin Chicago River North, August 27-29, 2026!

Our theme, "**Midwest Momentum: Advancing Dermatology Care**," reinforces the MDC's status as the premiere CME conference for dermatology APPs in the Midwest. In 2026, we build on the success of the past to continue delivering high quality, relevant, and actionable education. The conference will again feature over 20 hours of CME lectures from a nationally-renowned faculty.

The 2026 MDC has been intentionally designed to maximize your engagement and visibility with the attendees via:

- An expansive Exhibit Hall with fun engagement contests
- Multiple Product Theaters to highlight your latest therapeutic options
- Numerous social receptions for ALL conference attendees
- Other fun and engaging activities!

To fully maximize your investment, our new, bundled **Sponsorship Tiers** provide Product Theater access for our top partners, at a variety of price points. We also offer a wide array of a la carte marketing options for your consideration.

We hope you will join us at the 2026 Midwest Dermatology Conference and maintain the '**Midwest Momentum**' as we advance dermatology care together!

Regards,

Jang Mi Johnson, DMSc, PA-C

President, Illinois Society of Dermatology Physician Assistants





Sponsorship Opportunities



President's Circle

Guaranteed slot for a **45-minute Lunch or Breakfast Product Theater** (F&B included)

Exclusive meeting with ISDPA Leadership during the conference

Premiere Exhibit Space

7 All-Access Conference Badges

May reserve up to 7 hotel rooms in discounted Group room block

Recognition of support on ISDPA website for 1 year and a copy of MDC registration list (upon request)

Company logo in Meeting App, on signage, and recognition during General Sessions



Platinum

Guaranteed slot for a **30-minute Mid-Morning or Mid-Afternoon Product Theater** (F&B included) OR exclusive sponsorship of a corporate "**Mingle Zone**" (limit 1, valued at \$30,000)

Exclusive meeting with ISDPA Leadership during the conference

Premiere Exhibit Space

6 All-Access Conference Badges

May reserve up to 6 hotel rooms in discounted Group room block

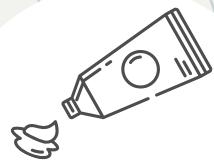
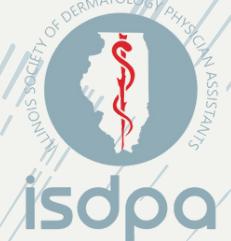
Recognition of support on ISDPA website for 1 year and a copy of MDC registration list (upon request)

Company logo in Meeting App, on signage, and recognition during General Sessions

\$85,000

\$60,000

Sponsorship Opportunities



Gold

Each Gold Sponsor gets to choose 1 sole sponsorship opportunity from the following:

- Thursday Welcome Reception (\$25,000 value)
- Friday President's Reception (\$25,000 value)
- AV Sponsorship (\$25,000 value) – 2 available
- Meeting App Sponsorship (\$15,000 value)
- Professional Headshot Studio (\$15,000 value)

Exhibit Space

5 All-Access Conference Badges

May reserve up to 5 hotel rooms in discounted Group room block

Recognition of support on ISDPA website for 1 year and a copy of MDC registration list (upon request)

Company logo in Meeting App, on signage, and recognition during General Sessions

\$30,000



Silver

Each Silver Sponsor gets to choose 1 high-visibility sponsorship opportunity from the following:

- Hotel Key Cards (\$7,500 value)
- Conference Bags (\$7,500 value)
- Conference Swag Items (\$7,500 value)
- Floor Decals (\$7,500 value)
- Conference Lanyards (\$6,000 value)

Exhibit Space

4 All-Access Conference Badges

May reserve up to 4 hotel rooms in discounted Group room block

Company logo in Meeting App, on signage, and recognition during General Sessions

\$15,000



Bronze

Exhibit Space

2 All-Access badges

May reserve up to 2 hotel rooms in discounted Group room block

Recognition during General Sessions

\$5,000

2026 ISDPA Midwest Dermatology Conference

Application and Letter of Agreement

Complete and email this form to ExecDirector@isdpa.org

COMPANY NAME: _____
(As it should appear on printed materials.)

PRIMARY CONTACT – FIRST & LAST NAME: _____

TITLE: _____ **EMAIL:** _____

PHONE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

- President's Circle, \$85,000
- Platinum, \$60,000
- Gold, \$30,000
- Silver, \$15,00
- Bronze, \$5,000
- # ___ Additional All-access Badges, \$600 each

TOTAL SUPPORT AMOUNT: _____

Please make check payable to Illinois Society of Dermatology Physician Assistants and ensure that company name listed above is noted on the payment.

Send payment to the following:
Illinois Society of Dermatology Physician Assistants
3023 N. Clark Street, #300
Chicago, IL 60657

Contact us for details on payment by ACH or credit card.

I am an authorized representative of the Company named above with the full power and authority to sign and deliver this Letter of Agreement. This Letter of Agreement is valid upon signature and confirmation of receipt by the Executive Director of the ISDPA. **I understand that all fees must be paid in full at the time the Letter of Agreement is submitted to secure sponsorship.** A late fee of \$500 will be assessed on payments received after August 1, 2026.

Signature of Authorized Representative

Date

Printed Name

Exhibitor/Sponsor Rules & Regulations

GENERAL

All matters and questions not covered by these Rules and Regulations are subject to the decision of the ISDPA Midwest Dermatology Conference, and their authorized representatives. The term "MDC" used herein shall mean the ISDPA Midwest Dermatology Conference, its committees, agents or employees acting for the management of the Conference and Exhibition.

APPLICATION FOR SPACE

Applications for space must be made in writing on the official application form. MDC reserves the right to refuse exhibit space and sponsorship to anyone.

ASSIGNMENT OF EXHIBIT SPACE

Exhibit space locations will be assigned at the sole discretion of MDC. Applications received from prospective Exhibitors will be recorded in order of their receipt; MDC will assign space and notify exhibitors of location. Requests for exhibit location can be made and MDC will make every attempt to honor; however, final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, MDC shall have the right to reassign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Full payment is required to assign space.

EXHIBIT SPACE

Sponsor/exhibitor fee allows for one (1) 6' tabletop display with an allocated number of All-Access Conference badges based on sponsorship level. Due to limited space, exhibitors will confine their exhibits to tabletop use only. All exhibitor materials must be stored under assigned tables; aisles must be kept clear of boxes and trash. It is the Exhibitor's responsibility to provide signage and materials, and also to request any additional special services or equipment needs. Internet and shared electrical connections will be provided.

PAYMENTS & REFUNDS

Full payment must be received at the time Letter of Agreement is submitted to secure sponsorship/exhibit space. Sponsorship is not confirmed until payment is received. If full payment is not received, the exhibit space will be released until final payment is received and processed. In the event an exhibitor cancels, MDC must be notified in writing. A cancellation fee of \$2,000.00 will be deducted from any refund made for support commitments of up to \$30,000. For commitments at and above \$30,000, the cancellation fee will be 50% of the total support amount. No refunds will be made for cancellations after June 26, 2026.

CONFERENCE & EXHIBIT HOURS

Exhibit hours will be during breakfasts, lunches, and breaks, daily during the program – Thursday, Friday, Saturday. The exact schedule will be provided with the final program schedule. Exhibitors may choose to be available at their booth throughout the day.

INSTALLATION OF EXHIBITS

**PRELIMINARY DATES & TIMES; UPDATES WILL BE PROVIDED CLOSER TO CONFERENCE DATES*

Installation of exhibits begins on Wednesday, August 26, 2026 at 6:00pm-8:00pm. All exhibits must be fully installed by 11:30am on Thursday, August 27, 2026. Exhibit Hall will open at 12:00pm Thursday, August 27, 2026. After this time, no installation work will be permitted without special permission from MDC. An exhibitor information packet with detailed times will be provided prior to conference dates.

REMOVAL OF EXHIBITS

**PRELIMINARY DATES & TIMES; UPDATES WILL BE PROVIDED CLOSER TO CONFERENCE DATES*

All exhibits must remain intact until 1:00pm on Saturday, August 29, 2026 and may not be dismantled or removed until that time. Exhibits should be packed, labeled and ready to ship by 6:00pm on Saturday, August 29, 2026. Specific pickup and shipping instructions will be available closer to conference dates.

SPECIAL SERVICES/EQUIPMENT NEEDS

All exhibitors requiring special services/equipment from the hotel (such as additional power, AV equipment) must advise the MDC team of these needs and coordinate them with the conference hotel AV provider no later than July 17, 2026.

SECURITY

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives, and guests, shall be the sole responsibility of the sponsor/exhibitor only.

UNOCCUPIED SPACE

Exhibit space not occupied one (1) hour prior to the opening of the exhibit hall may be reassigned by MDC exhibit management, without refund. Exhibit management may also prepare the exhibit or remove freight from the exhibit area at the expense of the Exhibitor.

Exhibitor/Sponsor Rules & Regulations

CARE OF EXHIBIT SPACE

Exhibitors shall keep exhibit space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor's responsibility and shall be performed at the Exhibitor's expense.

CONDUCT OF EXHIBITORS

Exhibitors shall always conduct themselves in an ethical and professional manner and in conformance with these regulations. Conference badges must always be worn. MDC reserves the right to deny the privileges of the floor to any Exhibitors who do not comply. An Exhibitor's space, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that exhibit. The minimum age for admission into the exhibit hall is 21 years of age.

EXHIBIT PERSONNEL REGISTRATION/ ON-SITE RESPONSIBILITIES

All exhibit personnel must pre-register. An Exhibitor registration link will be emailed to the person who is listed as the main contact on the application. Exhibitors are required to always staff their booths when the exhibit hall is open to attendees. Conference badges will be made available on-site only and Exhibitors must always wear them. Conference badges include access to the exhibit hall and all MDC events hosted at Westin Chicago River North. Conference badges for Exhibitors are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase of extra badges provided space is available. Exhibitor Conferences badges are non-refundable.

HAZARDOUS/MEDICAL WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. All costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, MDC reserves the right to fine the exhibiting company.

MEDICAL PROCEDURES

To ensure the safety, privacy, and confidentiality of all attendees, and to maintain a professional environment within the exhibit hall, no medical procedures of any kind are permitted to be performed or administered during the conference. This includes, but is not limited to, injections, chemical peels, facials, laser treatments, examinations, or any procedure that would typically require a medical setting, patient consent forms, waivers, or other formal documentation. Exhibitors are reminded that their booths are for informational and display purposes only.

INSURANCE AND LIABILITY

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state, and local laws for any activities conducted in association with or as part of the exhibition. Exhibitor is required to provide a Certificate of Insurance listing IDSPA Midwest Dermatology Conference as an additional insured upon request.

SAFETY AND FIRE REGULATIONS

All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard, or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

OUTSIDE EVENTS

Outside events involving our attendees/faculty and/or held at the conference hotel during MDC must be approved by MDC management and coordinated through and approved by the conference management team.

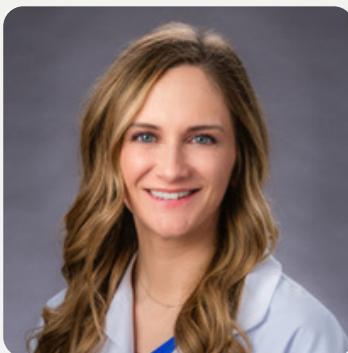
2026 Board of Directors



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DMSc, PA-C**
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Director at Large



**Haley Thornton,
MPAS, PA-C**
Director at Large



Thank you!
See you in Chicago for
Midwest Momentum:
Advancing Dermatology Care!

Contact

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